

The Pursuit of Promise.





Our Mission.

We believe every child should have access to quality education. We create schools, programs and global communities around the common goal of education for all.

OUR STORY.

It started with a pencil.

In 2008, Adam Braun was a young Brown grad and Bain & Company consultant by trade, backpacker by passion. Adam asked one child per country what they would want if they could have anything in the world. One boy in South Asia said that his biggest wish was simple - *a pencil*.

The greatest minds started with a pencil and paper. It's how we learn to express ourselves and our dreams. A pencil is the first tool to pursue a better future.

Then one school.

Adam put \$25 into a bank account and threw himself a 25th birthday party with the goal of building one school. Together, Adam's friends raised \$25,000, which built Pha Theung pre-school in Laos.

He shared photos of the build process and the students in their new classrooms. His friends saw their dollars changing lives.

Then hundreds of schools.

They wanted to build schools of their own. So did their families and the companies they worked for. Adam left Bain and started Pencils of Promise, uniting his business background with his passion for social change.

Today, PoP works in Laos, Guatemala, Nicaragua and Ghana and has broken ground on over 200 pre and primary schools in remote and under served regions. Each school was made possible by a person, a family or a company united by the goal of creating a better world through education.

And this is only the beginning.

PoP is expanding teacher training, student scholarship, and community engagement programs to create a scalable model for a complete education. **By the end of 2015, PoP will build 500 schools, train 1,000 teachers, provide 10,000 student progression scholarships and teach 10,000 students about Water Sanitation & Hygiene.** Join us as we create a world where education and opportunity exists for all children.

THE ISSUE.

There are 250 million children of primary school age who are unable to read, write or do basic mathematics.

Barriers to education include:



Health and Sanitation Issues



Lack of Qualified Teachers



Familial Economic Stability



Infrastructural Challenges

OUR SOLUTION.

PoP partners with communities to overcome barriers to education through programs that:



Provide safe, sound infrastructure



Train Teachers



Fund students and their families



Provide life skills training

PoP believes that providing access to quality education is a collective responsibility. We build community around the goal of universal education both abroad and in the United States.

In geographies that:

- + Are politically & socially stable
- + Are willing to invest in the future of education
- + Are not over nor under-saturated by NGOs
- + Display measurable need





Thank You.

Media Requests

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